

# DIGITAL

CIP CODE 10.9999

Mr. Meloy

# MEDIA TECHNOLOGY

... prepares individuals to apply knowledge and skills in the field of multimedia technology.

## CERTIFICATIONS



Adobe Certified Associate certification is an industry-recognized credential that effectively validates one's skills in Adobe Creative Cloud Software.

Video Editing



Visual Design



## 3 - YEAR BREAKDOWN

### Year 1

- Digital Photography
- Studio Lighting Set-up
- Photoshop
- Digital Photography Workflow
- Photo Manipulation
- Image Editing

### Year 2

- Web Collaboration
- Video/Audio Production
- Design/Layout
- Adobe Premiere
- Adobe After Effects

### Year 3

- Aerial Photography
- Web Design
- Multimedia Presentation
- Community Service
- Live Work

## TEACHER BIO

Central Westmoreland Career and Technology Center: Graphic Communications Instructor. 6 -Years

RR Donnelly: Media Specialist. 4 -Years

Teaching for 7 years



"Success is no accident. It comes from hard work, perseverance, learning, studying, sacrifice, and, most of all, love of what you are doing or learning to do."

## COLLEGE PATHWAYS

Although most Digital Media Careers require a Bachelor's degree, it is possible to get a job in the field with a related Associate of Arts degree, especially if you maintain an excellent portfolio of your work.

- AAS Multimedia Technologies
- AAS Web and Interactive Media
- AFA Visual Design
- AFA Graphic Design
- AFA Web Design



## CAREER PATHWAYS

- Photographer
- Video Editor
- Web Developer
- Photo Journalism
- Social Media Marketing
- Public Relations
- Drone Photographer



53% of the total global population uses social media

## INDUSTRY PARTNERS

- Impressions Photography
- RS Aerial Photography
- Hammer Time Photography
- Kennametal
- RR Donnelly
- Doug Marks Photography
- Tim Long Photography
- New End Productions
- Life Touch Photography
- Fotorecord Printing